

# WIN A TRIP TO UTAH!

Become a fan of the Ski Utah Yeti  
Tell him why you love to ski/snowboard in Utah.  
Win a plush trip to UTAH !




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Become a fan of the Ski Utah Yeti by 3/10  
for a chance to WIN a  
5-Night Utah Winter Getaway!

**WINNER GETS:**  
 Airfare  
 Car Rental  
 Lift Tickets  
 Gear Rental  
 Lodging

**SKI UTAH**  
THE GREATEST SNOW ON EARTH




Yeti Spring Fling Facebook promotion produced 4500 visits, 350 posts, an increased Ski Utah Yeti Fan Base of 800% and 2 lucky winners from Rhode Island. A \$440 investment produced a priceless Ski Utah Yeti Fan base.